

Something new to smile about

> Smilepod, in Covent Garden



TOP TIPS

FOR THE BEST KISS

- Count to three on each tooth when brushing.
- Avoid abrasive tooth paste.
- Chew sugar-free gum to flush away plaque.

Smilepod. 23 Rose Street (off Long Acre) Covent Garden WC2E 9EA. Tel: 0207 836 6866 email: reception@smilepod.co.uk website: www.smilepod.co.uk

The latest concept store in pursuit of a perfect smile to hit London. Smilepod, based in Covent Garden, is apparently the UK's only walk-in one-stop studio to a brighter healthier smile. We sent our brave reporter to face her fears of the dentist and find why people are travelling long distances and what all the fuss is about.

Hidden in a secluded precinct in Covent Garden, Smilepod is a step away from the hustle and bustle of the main shopping streets. I walked in expecting a clinical dentist environment with the dreaded sound of the dentist's drill and the faint odor of foul mouthwash. Instead I found myself in a calm, stylish reception with a good choice of fashion and leisure magazines.

The friendly lady on reception asked me to fill out a basic medical form and then I was whisked away for my 'High Gloss Diamond Polish'. Enticed by the name, this treatment claims to provide stain removal using a high powered air jet and polishing with a special diamond polishing paste, restoring the natural gleam and whiteness to my coffee and red wine stained teeth. Smilepod's clinical Director, Dr Harvey Grahame, talked me through the procedure so I knew what to expect whist popping bright orange glasses on my face, reclining the chair and turning on the light. The next thing I know I've opened my mouth and the cleaning begins. As always

with a dentist (not that I've been since I was around 16 years old) I never know how to react to a strange man poking and prodding around in my mouth with dental equipment. I spend the next half hour ignoring what he's doing and concentrating on keeping my tongue away from the jet and wondering what the hell he's just removed from between my teeth. In no time at all, he sits the chair back up and announces that it's all finished.

The results are rather impressive and I spend the rest of the afternoon acting like model in a toothpaste advert, licking my silky smooth teeth in mirrors of shops. My teeth are noticeably cleaner and shiny; however the adverse affect is that I'm now critically aware of my preference for red wine.

Smilepod specialise in cosmetic non invasive oral health, hygiene and whitening, with no need for a referral, no telling off and no drill. And best of all a fixed price list. Not at all like a normal dentist. Treatments last from 15 minutes, meaning you can pop in on your lunch break. ■

Walk in for a discount. Walk out with a smile.



HIGH GLOSS DIAMOND POLISH
was £85 **now £68**
Intense stain removal.

SMOKERS MAKEOVER
was £125 **now £100**
Your teeth will look and feel like a non-smoker's.

AT HOME WHITENING
was £275 **now £220**
FREE consultation.

BOTOX & FILLERS
from **£175**
Gently softens lines and wrinkles.
FREE consultation.

TREATMENTS CARRIED OUT BY PROFESSIONAL DENTISTS

020 7836 6866
www.smilepod.co.uk

23 Rose Street (off Long Acre) London WC2E 9EA
Monday to Friday 9am-7pm. Saturday 11am-6pm

smilepod
WALK IN HYGIENE

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